

FOR IMMEDIATE RELEASE

Excellerx, Inc.
1601 Cherry Street, Suite 1700
Philadelphia, PA 19102
215-282-1600 · (fax) 215-282-1586
www.excellerx.com.

Contact:
Dianne Semingson
215-430-5379
semingsond@erols.com
Dana Filippoli
excellerx
215-510-3471



excellerx Celebrates 10 Years of Innovating Medication Management

WHO: excellerx, industry leader in disease and medication management

WHAT: excellerx is celebrating 10 successful years in the pharmacotherapy and disease management industry. The celebration will include an employee luncheon.

In addition, there will be an opportunity to meet with the CEO of excellerx to discuss the progress that has been made by the industry leader in providing medication management on a national scale.

WHEN: Wednesday, April 5, 2006
11:15 am (media check-in)

WHERE: Company headquarters located at 1601 Cherry Street, Suite 1700, Philadelphia PA 19102.

About excellerx:

excellerx and its hospice pharmacy division, Hospice Pharmacia, are revolutionizing the way medication management is practiced in hospice care. Over the last decade, its cutting-edge management model, coupled the Company's technologically advanced Xeris® programs and great strides in the field of research, have propelled them into the position of being among the fastest growing companies in both the region and the country.

Most recently, the company has been recognized as the winner of the 2006 Award for "Best Ideas in Disease Management" by the Disease Management Purchasing Consortium

International. excellerx has been transferring much of its technology and wealth of information about medication management gained from over a million patient days of data to the larger arena of disease management. Today, excellerx is serving nearly 70,000 hospice patients and frail elderly nationwide.

Established in 1996, excellerx, Inc., provides medication counseling and distribution services for hospice, chronic pain and organ transplant patients throughout the United States. excellerx is a wholly owned subsidiary of Omnicare, Inc. (NYSE:OCR), the nation's leading provider of pharmaceutical care for seniors. For more information, please visit the excellerx web site at www.excellerx.com.

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